

press release

Media Advisory - IndyCar Racer Charlie Kimball doesn't let his diabetes take the driver's seat

TORONTO, July 10, 2017 /CNW/ -

WHAT: On July 14-16 we'll hear the roar of engines as IndyCar drivers take to Toronto's streets. Charlie Kimball, driver of the No. 83 Novo Nordisk Honda, not only hopes to return to the podium in Toronto, but also inspire Canadians with diabetes to not let the disease slow them down. Kimball is the first licensed driver with diabetes in IndyCar to race at the most elite level of the Series, and made history as the first driver with diabetes to win an IndyCar race.

Through his partnership with Diabetes Canada and Novo Nordisk, Kimball is determined to raise awareness of the importance of properly managing blood glucose levels and to demonstrate that diabetes doesn't have to be a roadblock in life and achieving one's ambitions.

WHO: In 2007, Kimball was diagnosed with type 1 diabetes, forcing him to abandon his racing program mid-season. The following year Kimball returned and is now a successful driver forging a career in the highly-competitive world of open wheel racing. In order to get back on the track, Charlie has worked with his doctor to create innovative solutions to keep him safe and healthy in and out of the racecar.

WHEN: July 13, 2017

WHERE: Interviews are available in the IndyCar Paddock at the No. 83 Transporter on Thursday, July 13 from 3:30 p.m. to 4:30 p.m. EST.

- On foot: Enter Gate 1 (South East corner of Enercare Centre)
- Public Transit: Enter Gate 2 (North West corner of Enercare Centre)
- Parking: Enter on the West side of the Enercare Centre and drive to the West side where the halls are marked underground
- The Paddock is located in Halls A and B of the Enercare Centre which is located within the West side of the building

For further information: To schedule an interview, please contact Kate Hanna at KXYH@novonordisk.com or 905-629-6612.